



# 2012 CONVENTION SPONSOR CONTRACT

**Sponsorship Opportunities:** Indicate the event you would like to sponsor. Sponsorships are awarded on a first come basis.

**WALNUT LEVEL**

- Opening Session – \$25,000
- Welcome Reception – \$25,000
- Grand Finale Dinner & Entertainment – \$25,000
- Second Keynote Speaker – \$20,000
- Thursday Exhibit Hall Lunch – \$20,000
- Thursday Night Reception – \$20,000
- Third Keynote Speaker – \$20,000
- Friday Night Happy Hour – \$15,000

**CHERRY LEVEL**

- Convention Edition of *HM* – \$12,500
- Host Bar at Grand Finale Dinner – \$12,500
- Friday Autograph Signing – \$12,000
- On-Site Event Guide – \$10,000
- Trader's Alley – \$7,500
- Water Station – \$7,500
- Media Wall – \$7,500 (Per Day)

- Exhibit Showcase Beverage Bar – \$7,500
- Registration Bag – \$7,500

**MAPLE LEVEL**

- Spouse/Guest Program – \$6,000
- Welcome to Chicago Gift – \$6,000
- Name Badge Lanyards – \$6,000
- Opening Session Continental Breakfast – \$6,000
- Inspector Training School Alumni Reception – \$5,000
- Chicago City Map – \$5,000
- Friday Morning Coffee – \$5,000
- Saturday Morning Coffee – \$5,000
- Meet the Inspectors Reception – \$5,000
- 2012 NHHLA Convention Website – \$5,000

Convention Registration Bag Premium Inserts – \$5,000

- Tumbler
- Coffee Mug
- Chicago Mint Tin

In-Room Amenities – \$5,000

- Bottled Water
- Chocolate Bar
- Bag of Kettle Corn
- Boxes of Spicy Peanuts
- Key Card Packet – \$3,000
- City Tours – \$3,000
- Directional Floor Stickers – \$3,000
- Registration Bag Inserts – \$3,000
  - Stainless Steel Pin
  - Ear buds with pouch
  - Book of sticky notes
- RED OAK LEVEL**
- Educational Seminars – \$1,000 each
- Exhibit Showcase Cash Door Prizes – \$1,000
- Literature Inserts – \$1,000

Deposit Due\*:

Total Sponsorship Due in full by June 1, 2012:

**Convention Sponsorship:** \*Walnut and Cherry Level Sponsorships require a 10% deposit be made within 30 days of signature and balance paid in full by June 1, 2012. Maple and Red Oak Level Sponsorships should be paid within 30 days of signature unless other financial arrangements are agreed upon. All sponsorships must be paid in full by June 1, 2012. Sponsorship Contracts signed after June 1, 2012 are due in full upon signature.

All sponsors receive a 200 word company description in the July Convention Preview of *Hardwood Matters*. Deadline for company description submission is **June 1, 2012**. Company descriptions should be submitted to Renee Hornsby at r.hornsby@nhla.com. Walnut, Cherry and Maple sponsors receive company logo placement and complimentary advertisement in the July Convention Preview of *Hardwood Matters*. Deadline for advertising submission is **June 1, 2012**. Company logos and ads should be submitted to David George at d.george@nhla.com.

**Company Address:**

Company Name:		Street Name and Number:	
City:	State/Province:	ZIP/Postal Code:	Country:
Phone:	Fax:	Website:	
Email:		Is your company an NHHLA member? <input type="checkbox"/> Yes <input type="checkbox"/> No	

**Authorization of Agreement:**

Signature:	Date:	<input type="checkbox"/> VISA	<input type="checkbox"/> Discover	<input type="checkbox"/> Check
		<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	

**Credit Card Information:**

Credit Card Number:	Exp. Date:	Security Code:
Name on Credit Card:	Amount Paid:	

*Make check payable, in U.S. funds only, to "NHHLA." Checks from U.S. or Canadian banks are accepted. Credit cards will be charged in U.S. funds. Contributions or gifts to the National Hardwood Lumber Association are not deductible as charitable contributions for federal income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses.*

REMIT THIS FORM TO: NHHLA | Attn: John Hester | PO Box 34518 | Memphis, TN 38184-0518 | 901-382-6419 (Fax) | j.hester@nhla.com  
 QUESTIONS: Contact John Hester at 901-399-7558 or j.hester@nhla.com.